

PROGRAMS | FORMATES



- All popular graphic designers software is welcome.
- Do not work in programs such as Microsoft Word, Powerpoint, Excel, etc.
- Add 3mm bleed on each side. Attention: If your document is scaled e.g. in 1:10 you need to scale bleeding too.
- Use dokumentent formats as 1:1 / 1:2 / 1:4 or 1:10
- Please tell us about the desired end-format!
- No page size markers and trim edges are necessary.

IMAGE SIZE | RESOLUTION



For Large Format Printing on paper, foil, and fabrics:
Make sure that your files got resolutions as follows

- | | |
|-------------------------------|---------------|
| • Fine Art Printing | 150 dpi |
| • Displays, roll ups, pop ups | 120 - 150 dpi |
| • Large format | 72 dpi |
| • Printing on fabrics | 72 - 120 dpi |

SHADES | SHADOWS | ETC.



- Create shades and shadows pixel-based in Indesign or Photoshop to avoid stripes and blocks.

FONTS



- Please convert all fonts into paths!

COLOURS



- Use CMYK-Mode for colours.
- Save your document as PDF/X-3:2002-file in CMYK ISO coated v2 300%
Profiles can be downloaded here: www.eci.org
- Please be aware that a print on paper may look totally different from a print on a fabric because of different structures and shades of white. Please ask for a proof (on additional costs).
- Save all embedded pictures, logos, icons etc. in the same way. Make sure they were transformed in CMYK-files.

PLOTFILES



- Convert all outlines.
- Close all open paths.
- Avoid font sizes lower than 8mm.

QUESTIONS?



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